

# ShermanOaks

## CHAMBER

21<sup>ST</sup> ANNUAL STREET FAIR  
SUNDAY, OCTOBER 16, 2011  
10AM TO 6PM

VENTURA BLVD. BETWEEN KESTER AVE.  
& VAN NUYS BLVD.

The Sherman Oaks Chamber of Commerce cordially invites you to join us Sunday, October 16, 2011 for the 21<sup>ST</sup> Annual Street Fair to be held on Ventura Boulevard in Sherman Oaks.

We have planned fun family activities for the community in order to help maximize the attendance and local participation. The Street Fair is being organized with the support of local businesses, residents, city officials and parent groups. The well-known fall event attracts enormous crowds and is one of San Fernando Valley's largest and best community street festivals.

The attractions include two stages of Live Entertainment, over 200 Arts & Crafts vendors, two Food Courts, Kiddie Rides, Petting Zoo, Dog Contest, and much more.

Vendor parking is close by. You will not want to miss this opportunity to sell at this proven and well attended event.

FOR EVENT INFORMATION PLEASE CALL:  
JAMIE JANSEN: 310-889-5303; FAX: 310-217-1245  
[www.shermanoaksstreetfair.org](http://www.shermanoaksstreetfair.org)  
[streetfair@shermanoakschamber.org](mailto:streetfair@shermanoakschamber.org)

SHERMAN OAKS  
CHAMBER OF COMMERCE  
14827 VENTURA BLVD. #207  
SHERMAN OAKS, CA 91403  
[www.shermanoaksstreetfair.org](http://www.shermanoaksstreetfair.org)

**SHERMAN OAKS CHAMBER OF COMMERCE**  
**21<sup>st</sup> ANNUAL STREET FAIR**  
**Conditions – Please Read.**

1. The Sherman Oaks Chamber of Commerce and event management reserves the right to jury any item based on quality, uniqueness and product mix. Acceptance into the event does not constitute exclusivity.
2. Cashiers check or money order must be payable to the Sherman Oaks Chamber of Commerce
3. Event hours are from 10am to 6pm. Setup begins at 7am. Vehicle must be off property by 9:15 am. No Exceptions. Your space will be forfeited if you are not set up by 9:30am.
4. Any company providing a medical service, whether for payment or at no cost, must provide a detailed list and description of such services and obtain prior approval of the Sherman Oaks Chamber of Commerce
5. Participants must sell from their designated space; no roving or moving to another location without permission from Sherman Oaks Chamber of Commerce or event staff.
6. Participants are responsible for set-up and tear down of their own displays. All participants must clean area before leaving at the end of day.
7. Participants must comply with fire codes.
8. Booths must conform to size restrictions on all sides and not infringe on walkways or neighboring booth spaces.
9. No dogs or pets of any kind are allowed in food preparation areas (except service animals).
10. Alcoholic beverages are prohibited on event grounds.
11. Participants will cooperate in any way necessary to provide a safe and enjoyable event for festival goers as well as fellow participants.
12. Sharing a booth is not permitted.
13. All vendors must have a California State Board of Equalization sellers permit or application cannot be accepted.
14. Sherman Oaks Chamber of Commerce in association with local businesses shall have no liability for damage of property belonging to participants. Neither Sherman Oaks Chamber of Commerce, City of Los Angeles or Jamie Janssen and/or sponsors or agents and/or their representatives or any member or employee of the event is responsible for any injury, loss or damage caused by any exhibitor, his/her employee or property. The Exhibitor, upon execution of this contract, expressly releases the forgoing names, parties, individuals and employees from any and all claims for such loss, damage or injury.
15. All vendor participants must have their own liability insurance.
16. Refunds will be made only if a written request is received no less than two weeks prior to the event. A \$50.00 cancellation fee will be deducted from all refund checks. No refunds due to bad weather, acts of terrorism, force majeure or acts of God.
17. Commercially manufactured wares or exhibits will be allowed in the festival. These items will be set up in locations determined by the Sherman Oaks Chamber of Commerce and Event Management.

NAME OF BUSINESS \_\_\_\_\_  
 PERSON IN CHARGE \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_  
 CA RESALE # \_\_\_\_\_  
 E-MAIL ADDRESS \_\_\_\_\_

DESCRIBE YOUR PRODUCT:  
 \_\_\_\_\_

**CASHIERS CHECK OR MONEY ORDER PAYABLE TO:**  
**SHERMAN OAKS CHAMBER OF COMMERCE**  
 NO EXCEPTIONS(to pay by Credit Card, see below)

COMMERCIAL: \$ 700.00 \$ \_\_\_\_\_  
 All spaces are 10' x 10'  
 CHAMBER MEMBER (good-standing for 12 mos) \$ 500.00 \$ \_\_\_\_\_  
 ELECTRICITY (if needed) \$ 50.00 \$ \_\_\_\_\_  
 Includes One 110volt plug. You must provide your own extension cord  
 CANOPY PACKAGE: \$ 200.00 \$ \_\_\_\_\_  
 This is an additional charge and it includes a 10' x 10' canopy, one table and two chairs. TABLE COVER NOT INCLUDED.  
**TOTAL:** \$ \_\_\_\_\_

Credit Card #		Ex. Date	
Billing Address			
Billing Name		Signature	

The undersigned vendor, for themselves, legal representatives and assigns fully and forever releases the Sherman Oaks Chamber of Commerce, City of Los Angeles, Jamie Janssen and any of their agents from claims related to the vendor's participation in the Sherman Oaks Street Fair 2011 and from any third party claim arising from said participation. I have read all conditions and agree to abide by them.  
 Signed \_\_\_\_\_ Date \_\_\_\_\_  
 Print name \_\_\_\_\_

Mail completed application, payment (Made out to Sherman Oaks Chamber of Commerce), pictures of product and display and a S.A.S.E. to:

**JAMIE JANSSEN**  
**C/O Sherman Oaks Chamber of Commerce**  
**17701 AVALON BLVD. #78**  
**CARSON, CA 90746**  
**PHONE- 310-889-5303/ FAX- 310-217-1245**  
**E-mail: streetfair@shermanoakschamber.org**

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